



# Dynamic Communication

## Increasing Communication Through Understanding Behavior

**The Dynamic Communication workshop will open your eyes to a new way of viewing others and yourself.**

The workshop is designed to help team members improve both their appreciation for each other and their workplace effectiveness. Taking the time to understand the different behavioral styles of others is the key to effective communication. Discovering how to achieve the things you want, not only at work but also in life.

### **What is DISC?**

DISC measures observable behaviors. Our behaviors show "how" we act. Behavioral Characteristics are grouped together into 4 styles which are referred to as DISC .

- D = Dominance
- I = Influence
- S = Steadiness
- C = Compliance

### **Continuing Education Units (CEU)**

For attending the Dynamic Communication seminar you are eligible to receive continuing education units accredited by the International Association for Continuing Education and Training (IACET). One contact hour = 0.1 CEU

### **In this workshop participants will:**

- Learn why communication seems so difficult, and how to communicate more effectively
- Bring the results of their own DISC assessment to life by gaining clarity about their own unique style
- Discover how to recognize different behavioral styles in others and how to flex their style to improve communication with others
- Learn and use some practical techniques they can implement immediately to increase the effectiveness of their communications
- Review and interpret a Behaviors Team Wheel that shows the style diversity of the entire team

### **Course Materials**

Each attendee receives a workbook that will be used throughout the workshop that becomes a resource post workshop for ongoing communications style development. This workbook helps attendees learn how to recognize, understand and apply the DISC behavioral model for better communication.



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