

Reveal Your Why

Increasing Engagement Through Understanding Values

The “Reveal Your Why” workshop will illuminate and amplify your motivating factors.

The workshop is designed to help team members improve both their appreciation for each other and their workplace effectiveness. This is a highly interactive session, ideal for intact work teams.

What are Driving Forces?

Driving Forces are sometimes called hidden motivators because they are not often readily observed. Motivators are the drivers that impel you into action. There are 12 Driving Forces. The top four, or Primary Driving Forces, of an individual tell us how a person derives meaning from life and work.

- They play a major factor in creating engagement and job satisfaction
- If not properly understood, drivers may cause conflict with other people
- People with similar drivers may expedite collaboration and communication

Research verifies that motivators are part of our mind-set, our way of perceiving value, our biases, ultimately influencing our decisions. Our motivators influence “why” we do what we do.

In this workshop participants will:

- Explore their personal and their team’s driving forces through a series of exercises
- Understand each driving force and how they can interact to influence our decisions
- Identify how to connect their personal driving forces to their fulfillment both at work and in their personal lives
- Think about their personal objectives with a view to creating big or small goals that can lead to improved life satisfaction
- Learn how to interact with others using what they know about their driving forces to lead to more meaningful and successful interactions

Course Materials

Each attendee receives a workbook that will be used throughout the workshop. This workbook will provide opportunity for personal reflection and goal setting throughout the workshop. It will serve as a personal resource post workshop for ongoing reflection and development.



providing talent insight